



Hospitality, Marketing & Tourism

# Executive Hotels opens two new franchises

Vancouver’s Executive Hotels & Resorts announced September 12 that it opened two new franchised hotels last week, one in Lloydminster and the other in Regina. There are now 17 hotels managed or licensed by the company with several new hotel projects in various stages of development. The Royal Hotel Group will operate the franchises. “Given the longstanding history of the Executive brand in Canada, we are confident our loyal corporate and leisure customers will frequent the new Regina and Lloydminster hotels and be very happy with these new locations,” said Salim Sayani, CEO of Executive Hotels and Resorts. Earlier this year, two other new Executive Hotel locations opened: the Executive Hotel Le Soleil Vancouver and Executive Mountain Side Hotel Whistler. Most of the company’s properties are in Canada, although it operates one hotel in San Francisco and another in Seattle. [gkorstrom@biv.com](mailto:gkorstrom@biv.com) @GlenKorstrom

By Glen Korstrom | September 12, 2012, 11:00pm



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